



BACKGROUND

WOW SNACKS are the ideal fun-filled snack for the whole family to have anytime of the day at home, at school or at work. WOW'S crunchy and tasty fun-filled flavours give you energy and vitality throughout the day.






Made by reputable company, which has operated in Kenya for over 40 years, the innovative new flavours fit with our efforts to continually improve towards better customer satisfaction

Great for sharing. Just open the pack and enjoy!

Features	Benefits
READY TO EAT SNACK	KIDS and Families need a quick and convenient snack to make them feel full and give them energy.
GREAT FUN FLAVOURS	Unique range of sweet and savoury flavours to suit all tastes: Salted, Sugared, Tomato, Cheese & Onion and New Vanilla
WHY WOW VANILLA? New Flavour, Shape, Packaging	<ul style="list-style-type: none"> Vanilla is a popular flavour in Kenya, associated with yoghurt, cake and ice cream, however it is unique to extruded corn snacks Distinctive product shape to ensure maximum texture and taste delivery (4G waffle) New packaging to enhance the overall brand look, maintain freshness & is environmentally friendly (Metalized PET)
Available in three pack sizes for all consumption occasions	<ul style="list-style-type: none"> Single portion snack packs: 10g & 20g pouch Big portion for sharing: 100g pouch Economical 200g & 500g multi-portion family size.



Case Configuration & Pricing

	Pack size	Case packing	Unit barcode
	SALTED 10g	48 X 10g strips	6008155006858
	20g	36 X 20g singles	6008155008081
	20g	50 X 20g singles	6008155008081
	100g	20 X 100g singles	6008155002386
	200g	10 X 200g singles	6008155002720
	500g	5 X 500g singles	6008155011432
	SUGARED 10g	48x 10g strips	6008155002140
	20g	36 X 20g strips	6008155008098
	20g	50 X 20g singles	6008155008098
	100g	20 X 100g singles	6008155002393
	250g	10 X 250g singles	6008155002737
	500g	5 X 500g singles	6008155011449
	TOMATO 20g	36 X 20g strips	6008155012941
	20g	50 X 20g singles	6008155012941
	100g	20 X 100g singles	6008155012927
	200g	10 X 200g singles	6008155012910
	500g	5 X 500g singles	6008155012903
	CHEESE & ONION 10g	48 X 10g strips	6008155006865
	20g	36 X 20g singles	6008155008126
	20g	50 X 20g singles	600815008126
	100g	20 X 100g singles	6008155002232
	VANILLA 25g	50 X 25g singles	6008155015157
	100g	20 X 100g singles	6008155015393
	200g	10 X 200g singles	6008155015409

INGREDIENTS:

Maize flour, vegetable oil and flavour

